

12/19/13 - 2nd Annual Planned Giving Workshop for Small Organizations (in French)

Tips, Tricks, Pointers and Advice

Small organizations have limited resources, yet Planned Giving is just as important for them as it is for large organisations. It is therefore crucial that they be as strategic as possible. To do so, they must know and implement tricks of the trade, whether the issue is prospective donor identification, qualification or research, database management or the development of a cultivation or communication strategy. This workshop will help you effectively develop your Planned Giving program.

Keynote Speakers

Marie-Anne Desjardins, MBA, Jean-Philippe Dugré, LL.B. and Lionel Villalonga

Between the three of them, these speakers have some twenty years of work experience in philanthropy. Ms Desjardins has worked both in francophone and anglophone organisations, in the realms of education and healthcare. She has worked at The Neuro, Lower Canada College and the Université de Montréal, before becoming Director of the Fondation Collège de Montréal. Mr. Dugré is Director of the Fondation des Jeux du Québec. Prior to this, he worked at Accueil Bonneau and Développement & Paix. Mr. Villalonga worked for seven years as a donor researcher at the Université de Montréal before launching his own information management consulting company through which he helps nonprofit organisations in their fundraising efforts.

Where, when, how much?

Register soon!

Where: Le Nouvel Hôtel, 1740 René-Lévesque Boulevard West (corner of St-Mathieu), Montreal (Parking: \$11)

When: Wednesday, January 15th, from noon ? 1:30 p.m.

Cost: CAGP members, LAL partners and students of philanthropy: \$35.00, guests: \$50.00

To register : traceyabbey@sympatico.ca.