

## 11/27/12 - Without a Doubt: How to Navigate Through Ethical Grey Areas (December, 12 - Conference)

### Conference

#### **Without a Doubt: How to Navigate Through Ethical Grey Areas**

##### **A workshop for those on the fundraising frontline**

While legal advice is important, we should all be able to recognize the situations where ethics are called into question ? sometimes it isn't so black and white. We believe that the ability to make the judgment call about ethics is something that all of us have innately as human beings; we simply need to learn to trust our gut feelings and put ourselves in a position of empathy.

Participants will leave this workshop with a better understanding of how to identify ethical issues, how to handle these situations, who to turn to, and how to prevent problems. This will be a practical workshop with case studies and group discussions.

### **Guest Speakers**

#### **Peggy Killeen and Ligia Peña**

Peggy Killeen, CFRE, is Director of Legacy Gifts, Royal Victoria Hospital Foundation. Peggy has 25 years of experience in the development field, specializing in non-profit management and fundraising. Peggy is on the National Board of Directors for the Canadian Association of Gift Planners. She is a Certified Fund Raising Executive (CFRE) and a longstanding member of the Canadian Association of Gift Planners (CAGP), Association for Fundraising Professionals (AFP) and the Association for Healthcare Philanthropy (AHP).

Ligia Peña, M.Sc., CFRE, is Director of Philanthropy at Canada World Youth. With more than 10 years of experience in fundraising and communications she has worked and collaborated with numerous organizations on various aspects of fundraising (from annual campaigns to planned giving). Before joining Canada World Youth she ran her fundraising consulting business, Diversa Consultants. She has been on the Board of Directors for the Association for Fundraising Professionals (AFP) since February 2009 and is also a member of the Canadian Association of Gift Planners (CAGP).

## **Register soon!**

**Where:** Le Nouvel Hôtel, 1740 René-Lévesque Boulevard West (corner of St-Mathieu), Montreal (Parking: \$10)

**When:** Wednesday December 12th, from noon ? 1:30 p.m.

**Cost:** CAGP members, LAL partners and students of philanthropy: \$35.00, guests: \$50.00

To register, please contact Tracey Abbey Taylor by email at [traceyabbey@sympatico.ca](mailto:traceyabbey@sympatico.ca).

## **Save The Date!**

### **Upcoming Events**

**Wednesday, January 16:** Marketing your planned giving program