

<b>Mission</b>
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Encourage the population of Quebec to make a planned gift to one or more charitable organizations, whether this donation is made through financial, tax or estate planning.

**Program Objectives:**

- Raise public awareness on the importance of making a planned gift in a way that is judicious and fiscally advantageous;
- Inform the public of the benefits of these gifts to the quality of life of the community;
- Suggest to legal and fiscal advisors that they include planned giving in the fiscal tools that they offer to their clients.

**Collaboration:**

Many professionals, due to their expertise, may be called upon to help clients plan a gift. In light of this, many associations have chosen to associate themselves with our program:

**La Chambre des notaires du Québec**

La Chambre de la sécurité financière

L'Institut québécois de planification financière

**L'Ordre des comptables agréés du Québec**